



LAB A+U

ARCHITECTURE . RESEARCH . URBAN DESIGN

Lab A+U Studio, a design and research lab, creating sustainable and impactful built environments that connect communities, culture, and nature.



www.labaustudio.in

THIS IS OUR TEAM

We are a small group, but we are big thinkers. One of the key elements that unites us is our passion for learning: to improve, evolve and grow ideas into action.



ANAGHA JOSHI

Co Founder
+ Principal Architect
+ Urban Designer



Anagha has thirteen years of experience working all over India. She likes to work on various Residential , commercial , hospitality and Urban design Projects located in a wide variety of landscapes and contexts. She seamlessly blends functionality with aesthetics.

With a Master's in Urban Design from SPA Delhi, she is an Urban Researcher, professor, and Coordinator at INTACH Vadodara. She operates in Gujarat and central and North India.

When she is not working, she can be found travelling, exploring new places, and listening to new music.

MADHURA JOSHI

Co Founder
+ Principal Architect
+ Rural Regeneration Expert



Madhura has twelve years of experience spanning 3 Continents and dozen countries .

A Heritage & Rural Regeneration Expert with an M.A. from Oxford Brookes, Oxford, United Kingdom. She consults on rural development, affordable housing, and the social sector.

Her work emphasizes materiality, crafting user-centric, environmentally responsive designs. She handles work across Maharashtra, central, and south India.

She enjoys painting , reading and exploring new food.

The Team

Lab A+U is proud to work with a strong multidisciplinary team of young, experienced, and energetic Architects, Interior Designers, Sustainability Experts, and Visualisers from various backgrounds and experiences. The team is passionate about designing spaces that inspire, transform, and improve how people live and work.

WE ARE LAB A+U STUDIO

We are an innovative
ARCHITECTURE + URBAN DESIGN
practice known for its versatile work
across various sectors.

We offer the balance that we all crave now:
A complete, analytical and sensible vision,
coupled with effective, beautiful designs that
come from a human centric and sustainable
perspective .

We thrive in the extremes, and that is our strength.
**We embody both artisanal and corporate
qualities**, we are both small and large, inspiring
yet sensible.

We merge business strategy with soul. We are a
blend of pragmatists and dreamers, profit and
passion, the overarching vision and the finer
details. We represent the unique plan that
distinguishes you... but above all, we are attentive
LISTENERS.

We carefully listen to all information to create
an outstanding design. We take input from
stakeholders, examine the site and its
surroundings, and assess functionality to develop
a unique combination of practicality and beauty.

We believe in advance technology , in the small
big details, we believe in being curious, and living
a simple life. We incorporate the Modern
contemporary styles with tropical elements
creating bold and inspiring environments and
striking spaces that promote social change.

We aim to transform spaces with innovative
design solutions that enhance Architecture,
Interiors, and Urban Living.

We focus on creating inspiring environments
that promote community engagement,
sustainability, and functionality.



*Our collaborative approach ensures each project reflects
our clients' unique visions, enriching the built environment
and enhancing the human experience.*

WE SPECIALIZE IN

ARCHITECTURE + INTERIORS

SOCIAL ARCHITCTURE + HOSPITALITY

ARCHITECTURE

We offer architectural design solutions of varying scales, focusing on eco-friendly and context-driven innovations.

Our services include:

Designing residences **over 3,000 sq. ft.**, Commercial spaces, Weekend Homes, and Master Planning of residential & mixed use schemes.

Creating concepts, detailed construction drawings, estimates, site execution, and manpower management for a hassle-free experience.

*"Recognizing the need is the primary condition for design."
- Charles Eames*



"Simplicity is the keynote of
all true elegance."
- Coco Chanel



INTERIORS

We specialize in crafting interior designs that blend aesthetics, luxury, comfort, and practicality, all tailored to showcase your unique style and lifestyle.

Our services include:

- Interior design for residential and commercial spaces over **2,000 Sq. ft.**
- High-end large spaces, with budgets **above 2 Crores.**
- Conceptualizing designs, preparing budgets, and meeting goals within set timelines for stunning final results.



HOSPITALITY

We design captivating hospitality environments that enrich guest experiences. By harmonizing aesthetics with efficiency, we ensure exceptional comfort with luxury and operational excellence; each space becomes a thoughtfully curated experience.

Our services include:

- Design of Individual or **Chain of Cafés and Restaurants**.
- Design for **F&B Chain companies** projects globally.
- **Cafés & Restaurants, Banquet** halls as part of Resorts and Hotels.
- **Resorts** overall design with planning and landscaping
- **Master planning**, conceptual design to establish a hospitality brand's identity, Design of small to large space as a part of Hospitality project, detailed budgeting, phase-wise project management, and execution.



"Research is creating new knowledge"
- Neil Armstrong



*First life, then spaces, then
buildings - the other way
round never works."*
- Jan Gehl



SOCIAL ARCHITECTURE

We design and plan sustainable spaces that foster social interaction and wellbeing of Communities. We work with NGO's, Institutes, Private and Government bodies. We provide consultation at the macro-micro scale for different contexts, specializing in Design & Planning, Research & Documentation, Feasibility Reports, and development of Capacity building program.

Our services include:

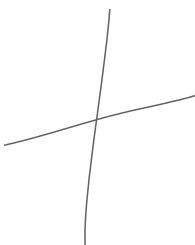
- Design of **Schools, public spaces, gardens, and healthcare centres**, for NGOs, Government & Private organisations.
- **Heritage regeneration & planning**, Adaptive reuse of heritage dilapidated buildings with strategic design solutions.
- **Landscape design and Master planning**
- Identify the social issue, **develop the program**, Develop a design vision through a capacity-building with stakeholders, Evaluate impact of design on users, design drawings, detailed construction drawings, estimates, site

FEASIBILITY REPORT

We assess project viability through market research, financial evaluation, and risk assessment for Interi-or, Construction or Master planning, Property acquisition or adaptive reuse, redevelopment projects.

Our reports provide clear, actionable recommendations for informed decisionmaking. We help you optimize resources, mitigate risks, and ensure project success.

We deliver reports to banks, lawyers, developers, and asset management consultants that assist them in assessing feasibility regarding costs and conditions.



WE WORK WITH



Victoria Blind School
Mumbai



Habitat for Humanity
NGO



Community Science Center
Vadodara District



CFM Assest Reconstruction
Mumbai



ECE elevators,
Birla group, Delhi



Khaitan Legal Associates
Mumbai | Delhi |
Bangalore | London



Royal Haskoning
DHV, Dutch
Consultancy



Nukkad Pe Cafe group
Vadodara



Stolen Heaven Resorts
Goa | Lonavala



Times Cafe Group
Vadodara | London | Pune



Palacio Group
Panjim



Nabhangan
Foundatoion



Our team is operational
from Vadodara and Pune

VADODARA OFFICE

9819328090

101, First Floor, 35 Sampatrao Colony
Besides GRG Hotel, Alkapuri
Vadodara
Gujarat 390007

PUNE OFFICE

9970458312

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